



# invest 4 impact...

co-creating green & inclusive economies

23<sup>rd</sup> – 26<sup>th</sup> September 2019

The Indian economy is seen as a bright spot in the global landscape. It is one of the fastest-growing emerging market economies in the world. However, recent trends in the Indian economic growth trajectory have shown a dip. GDP growth rate had dipped to a nearly five year low of 5.8 % for the March 2019 quarter, dragging down FY19 growth to 6.8 per cent (PTI, 2019). The unemployment rate in the country was 6.1% in 2018, a four decade high (NSSO, 2018). Piketty and Chancel (2017) noticed increased inequality over the years in the Indian economy. In the period 1980-2015 the top 0.1% captured a higher share of growth as compared to the bottom 50%.

Further, the Indian economy holds the responsibility to meet the development needs of its billion-plus population, without exceeding its environmental boundaries. India also has a long way to go before it achieves basic living standards for all. India had 20.6% of world's poorest in 2011. India with score of 0.634 ranks 131 out of 187 countries on Human Development Index, where the score falls 27% due to regional disparities in education, health and living standards within the country.

Micro enterprises are engines that boost job creation and fuel sustainable economic development. According to Ministry of MSMEs' Annual Report for 2015-16, MSME sector in India was a network of more than 51 million enterprises providing employment to 117.1 million persons and contributing 37.5% of India's GDP. At the same time, it is also estimated that 70% of the total industrial pollution of India is attributed to MSMEs. The development of the MSME sector is crucial in generating significant levels of employment across the country. It is also necessary to ensure that the existing brown MSMEs are made green and the new ventures begin green.

## About TARAGram Yatra

TARAGram Yatra (TGY) is an annual event in India, organised by the Development Alternatives Group in partnership with international thinking-learning organisations, designed to deliberate on germane issues of development with the mission of inspiring sustainability in policy and practice.

It brings together experts, policy makers, entrepreneurs, development practitioners, businesses and community based organisations from India and across the world to discuss issues of sustainability and identify what can we do more, different and better, such that India transits to a sustainable, resilient and inclusive economy.

TARAGram Yatra 2019 from the 23<sup>rd</sup> to 26<sup>th</sup> of September 2019 will shine the spotlight on a current emerging concern: **"Invest for Impact"** focusing on green livelihoods, entrepreneurship and skill building as the keys to sustainable economic prosperity.

**The TARAGram Yatra 2019 will begin with a debate on "How to scale up green MSMEs?" at the inaugural *dialogue* 2047 on 23<sup>rd</sup> September at India Habitat Centre. This will be followed by four *yatras* on the 24<sup>th</sup> and 25<sup>th</sup> September addressing the concerns of greening the small enterprises, capacities required for MSME and job creation, and the enterprise eco-system for supporting micro and small businesses at the grassroots. The closing session of the *yatra* on the 26<sup>th</sup> September will be followed by a public event on strategies, methods and tools for the "Jobs We Want" through micro-enterprise development in India.**

Supported by



Organised by



23<sup>rd</sup> September

*trialogue*  
**2047**  
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## How to Scale-up Green MSMEs?

India Habitat Centre  
Delhi

*(Open for all)*

24<sup>th</sup> – 25<sup>th</sup> September

**Yatra 1**

Community based Enterprise Models  
for Sustainable Livelihoods

Orchha  
Madhya Pradesh

**Yatra 2**

Social Innovation & Collaborative Action  
for Promoting Livelihood

Mirzapur  
Uttar Pradesh

**Yatra 3**

Scaling-up Technology Innovation  
for Greening the Construction Sector

Patna  
Bihar

**Yatra 4**

Entrepreneurship & Skill Development  
key to Sustainable Livelihood

Palwal, Ghittorni  
NCR

*(By invitation only)*

26<sup>th</sup> September

**JOBS WE  
WANT 2019**

## Enabling 'dignified' and 'attractive' jobs - the jobs 'we' want

### Technical Sessions

1. Unlocking Finance
2. Women-led Entrepreneurship
3. Partnerships & Collaborations
4. Platforms for Learning

Development Alternatives  
Headquarters  
Delhi

### Plenary Session

'System Change for  
Entrepreneurship led  
Job Creation'

Embassy of Spain  
Delhi

*(By invitation only)*

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