



Speaker



Deepak Saksena
Head of Partnerships-Water Business
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Mr. Deepak Saksena is a pharmacist with over 30 years of experience in pharmaceutical business development, social marketing and public-private partnerships. He is currently “Head of Partnerships-Water Business” at Hindustan Unilever Ltd. (HUL) where he is responsible for forging sustainable partnerships with NGO’s, MFI’s and other outreach agencies to reach low income households. He is also involved in forging scientific partnerships around household water purification.

Prior to this assignment Deepak was Country Director of the USAID funded AED/POUZN project in India, where he established innovative market based partnership models for working with SHGs to promote household water treatment and educating rural medical practitioners on rational diarrhea management with a special focus on zinc treatment. While with A.E.D. he led the development of inventive micro financing solutions that enabled poor households to acquire the household water treatment products they desired and manufactures to access new markets at the base of the pyramid.