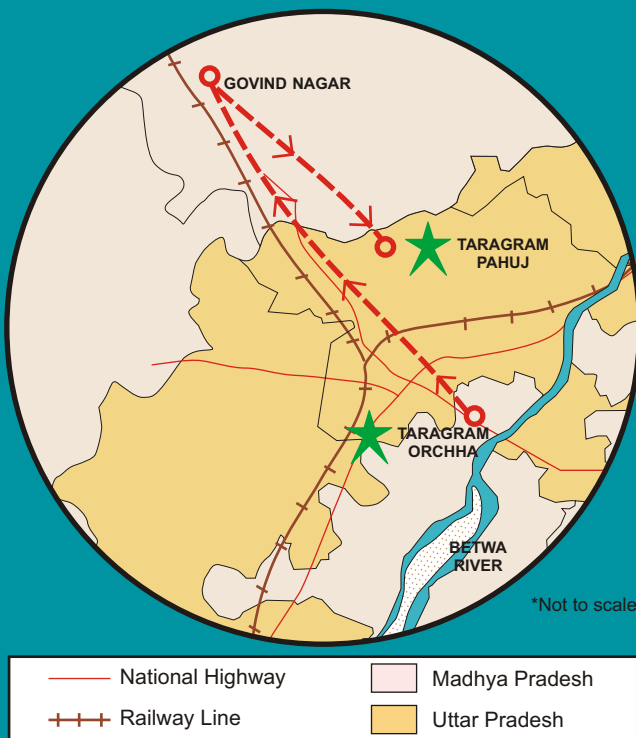


# TARAgam Yatra 2013

## Field Visit

### Route Map

TARAgam Orchha → TARAgam Pahuj



### Village Govind Nagar: Water for All and Always

Till two years back, this tribal village was severely water stressed with the only well being situated 2-3 km away, resulting in the women having to walk long distances every day to fetch water. A complete transformation has taken place with the establishment of a solar power based piped drinking water system that supplies water to households and community water-posts. The infrastructure is owned and managed by the community through a *Pani Panchayat*, and households pay a nominal fee for the service. Today, the village enjoys round the year access to water.

### TARAgam Pahuj: Greening Resources

TARAgam Pahuj established in 2007 in Ambabai village of Jhansi is named after the famous river Pahuj. It demonstrates the models of water conservation and resource efficient agricultural practices. The sustainability resource centre covering 7.5 acres of area, functions as an innovation, action and outreach platform for efficient irrigation, water conservation and harvesting techniques. A roof-top rainwater harvesting system helps reduce the water stress during the lean period. The centre is supplied with pure and safe drinking water through the Jal-TARA filter installed.

## The Development Alternatives Group

Development Alternatives Group (DA) established in 1982 is a social enterprise delivering sustainable livelihood eco-solutions. DA has a vision of *a world where every citizen can live a secure, healthy and fulfilling life, in harmony with nature.*

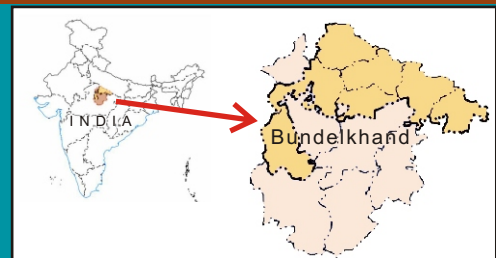
DA believes that creation of sustainable livelihoods in large numbers is the key to poverty alleviation. Three primary areas underline sustainable development processes and are at the core of DA's operations.

- design and large-scale dissemination of appropriate technologies,
- rational environmental management systems, and
- equitable people-oriented institutions and policies.

Development Alternatives (DA) engages in scientific research and innovation, on-the-ground implementation of eco solutions as well as communication and policy influence.

## Bundelkhand – *Hamari Karmabhoomi (Our Land of Action)*

Bundelkhand, a microcosm of Indian economy is where DA has concentrated its implementation efforts. Bundelkhand region comprises 13 districts of the states of Uttar Pradesh and Madhya Pradesh. The sustainability resource centres have been established at TARAgam Orchha, TARAgam Pahuj and TARAgam Datia for innovation, action, training and outreach of sustainable livelihoods in Bundelkhand.



## ★ Development Alternatives

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## Route

TGO → Village Govind Nagar → TARAgam Pahuj



Organised by



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**"Safe Water for All and Always"**  
*Science - Policy - Markets*

**TARagram Mela 2013**  
**"Safe Water for All and Always"**

*Melas* are synonymous to festivity, they reverberate cheer throughout India. These popular cultural gatherings are held across the country typically during harvest seasons or to mark the significance of festivals. If we combine this expression of celebration with development agenda or issues, it gives a new meaning to *mela*. There is **"celebration in learning"** or **"festival of learning"**. Development Alternatives calls this **"festival of learning"** - **"TARagram Mela"**.

TARagram Mela is an annual event of Development Alternatives and is organised in its TARagram Orchha Campus at Bundelkhand. The main objective of TARagram Mela is to share the experiences and learning's of various development efforts in Bundelkhand to a larger world.

TARagram Mela 2013 **"Safe Water for All and Always"** will be organised on **23<sup>rd</sup> October 2013** at TARagram Orchha. TARagram Mela 2013 will provide a platform to showcase water related efforts and initiatives of various Bundelkhand based development agencies.

**TARagram Mela 2013**

**Date**

23<sup>rd</sup> October 2013

**Time**

11:00 am to 1:00 pm

**Venue**

TARagram, Orchha

**Key Highlights**

- Technology Demonstration (Purification, Conservation and Preservation)
- Water Conservation Models
- Awareness Method and Techniques
- Traditional Water Harvesting Exhibits
- Folk Programmes
- Sale of Products Developed by Local Community
- Zaika Bundelkhand ka