GREEN JOBS FOR UNEMPLOYED YOUTH
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Jobs for unemployed rural youth
Why Skilling and Jobs for Youth?

- One job results in socio economic transformation of the family.
- A job in the organised sector to a youth is the quickest way of achieving MDG goals.
- Social problems like alcholism, drugs, crime result if youth energies are not channelised.
Before and After

On Family

On Individual
Profile of youth: Before Trainings

- Annual income of family – Rs.12,000
- Agriculture labourer or working in unorganized sector
- Erratic incomes
- Highly indebted to moneylender
Highlights from Independent impact studies done by Intellicap and University of Berkeley:

- Average monthly remittances Rs. 3000 per month. Since average family incomes are Rs.1500 pm, this means one job in the organized sector for a family member pulls the family out of poverty.

- 92% were comfortable with English.

- 100% commented on a rise in self esteem.

- 94% invested in higher education and health.

- 93% invested in assets like TV, vehicles etc.

- Dependence on money lender (high cost debt) was reduced from 74% to 14%.
Impact Study on work on girls

- Done by ISB
- Rural girls offered a bouquet of choices
- Self confidence and aspirations higher and wanted a career
- Postponed age of marriage (child marriages are common)
- Many want to save and complete graduation and MBA
### ACHIEVEMENTS 2005- March 2010

<table>
<thead>
<tr>
<th>Year</th>
<th>No. of youth Trained</th>
<th>No. of Youth Placed</th>
</tr>
</thead>
<tbody>
<tr>
<td>2005-6</td>
<td>12320</td>
<td>11,200</td>
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<tr>
<td>2006-7</td>
<td>38194</td>
<td>33,800</td>
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<td>2007-8</td>
<td>74750</td>
<td>65,000</td>
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<td>2008-9</td>
<td>101645</td>
<td>73,891</td>
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<tr>
<td>2009-10</td>
<td>54919</td>
<td>45600</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td><strong>281828</strong></td>
<td><strong>229491</strong></td>
</tr>
</tbody>
</table>

- 32.5% girls; 42% SC,ST
- Placements 70%
Global Perspective

Policies affecting human capital formation during youth transitions:
- Economywide policies and institutions: macro stability, investment climate, governance, labor market regulations
- Education
- Training
- Health services
- Welfare and family services
- Infrastructure

Opportunities
- Low literacy and knowledge of basic skills despite higher primary completion
- Insufficient access to secondary and tertiary
- Few job opportunities
- No platform for civic engagement

Capabilities
- Inexperienced as decision makers
- Still forming identity and preferences
- Lack of resources
- Myopia and risk taking

Second chances
- Consequences of poor outcomes longer lasting than for adults
- Remediation more costly for adults

“Youth friendly” policies
Planning commission also highlighted 25 sectors with high potential

Green jobs – automobile-retrofitting/power-solar

1 million green jobs

UNEP- 900,000 biogas opportunities
Green Jobs: Stakeholders: 3 Ps

- Public – Create an enabling eco-sphere. Fund/monitor/policies-GREEN JOBS MISSION
- Private – training institutes/share modules/make existing govt. infrastructure market-linked in a PPP mode/hire skilled youth
- People- parents / youth/community
  “Business looses opportunity; government looses credibility but society looses most of all”
Thank You
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